Under the Paperson Restaction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid DMB control manuer. Docket Number TERMINAL DISCLAIMER TO OBVIATE A DOUBLE PATENTING F7780(V) REJECTION OVER A PRIOR PATENT Application No: 10/576,540 Filed: January 12, 2007 Confirmation No. 4443 The owner*, Conopco Inc. d/b/a Unitever of 100% percent interest in the instant application hereby disclaims, except as provided below, the terminal part of the statutory term of any patent granted on the instant application, which would extend beyond the expiration date of the full statutory term defined in 35 U.S.C. 154 to 156 and 173 as presently shortened by any terminal disclaimer, of prior US Patent No. 7.510.737 filed October 24, 2003 . The owner hereby agrees that any patent so granted on the instant application shall be enforceable only for and during such period that it and the prior patent are commonly owned. This agreement runs with any patent granted on the instant application and is binding upon the grantee, its successors or assigns. in making the above disclaimer, the owner does not disclaim the terminal part of any patent granted on the instant application that would extend to the expiration date of the full statutory term as defined in 35 U.S.C. 154 to 156 and 173 of the prior patent, as presently shortened by any terminal disclaimer, in the event that it later, expires for failure to pay a maintenance fee, is held unenforceable, is found invalid by a court of competent jurisdiction, is statutorily disclaimed in whole or terminally disclaimed under 37 CFR 1,321, has all claims canceled by a reexamination certificate, it reissued, or is in any manner terminated prior to the expiration of its full statutory term as presently shortened by any terminal disclaimer. Check either box 1 or 2 below, if appropriate 1. For submissions on behalf of an organization (e.g., corporation, partnership, university, government agency, etc.), the undersigned is empowered to act on behalf of the organization. I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. 2. The undersigned is an attorney or agent of record. Registration No. 36,636

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Signature Date

8/2/2010

Ellen Plotkin Typed or printed name

/Ellen Plotkin/

Terminal disclaimer fee under 37 CFR 1.20(d) is included. The Commissioner is hereby authorized to charge any additional fees, which may be required to our Deposit Account No. 12-1155, including all required fees under 37 C.F.R. § 1.17, 37 C.F.R. § 1.18, 37 C.F.R. § 1.136.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

*Statement under 37 CFR 3.73(b) is required if terminal disclaimer is signed by the assignee (owner). Form PTO/SS/96 may be used for making this statement. See MPEP 5 324.